

LIZ CHMURA

GRAPHIC DESIGNER

EMAIL

LIZ.CHMURA.DESIGN@GMAIL.COM

EDUCATION

ELON UNIVERSITY CLASS OF 2016

WEBSITE

LIZCHMURADESIGN.COM

WORK EXPERIENCE

ALL THINGS GO MUSIC FESTIVAL *NEW YORK, NY*

- **CREATIVE PRODUCTION LEAD**
APR 2026 — PRESENT
Lead execution of creative across digital, signage, credentials, experiential and all on-site creative. Manage asset design, prep, and production across DC, NYC and Toronto festivals. Coordinate with vendors and venue teams to ensure quality. Build templates and systems to scale creative efficiently across all three markets.
- **GRAPHIC DESIGNER**
AUG 2021 — APR 2026
Design and produce promotional content for festival including lineup artwork, artist pitch decks, social content, large screen graphics, festival print work, and more.

BLUEMERCURY (MACY'S) *WASHINGTON, DC*

- **GRAPHIC DESIGNER**
FEB 2019 — JAN 2024
Design, produce and prepare artwork for all nationwide storefront window displays and in-store featured product displays. Also responsible for designing and creating site graphics, emails and additional in-store signage.

HILTON *MCLEAN, VA*

- **GRAPHIC DESIGNER**
DEC 2017 — JAN 2019
Collaborated with creative team to design, produce and prepare both print and digital artwork for internal and external-facing marketing campaigns.

AMPHORA BAKERY *HERNDON, VA*

- **SUGAR ARTIST**
FEB 2017 — JUN 2017
Designed and hand-made decorative elements for wedding cakes and other special event cakes using fondant, paint and other edible materials.

SKILLSET

- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE PHOTOSHOP
- ART DIRECTION
- BRAND IDENTITY DESIGN
- TYPOGRAPHY & LAYOUT
- PRINT DESIGN & PRODUCTION
- DIGITAL DESIGN
- EVENT & EXPERIENTIAL DESIGN